



## 2015 Alchemy SISTEM Summit Agenda:

**March 31**

**7:30am - 8:30am: Registration and Continental Breakfast**

**8:30am – 9:00am: Welcome & Summit Overview**

Speakers: Marcus Sparks, Account Manager, Alchemy Systems  
Lone Jespersen, Director, Food Safety and Operations Learning, Maple Leaf Foods

**9:00am – 9:45am: Alchemy Roadmap**

Get up to speed on new Alchemy platform features and capabilities that are direct response to your feedback and requests.

Speaker: Archie Barrett, Chief Technology Officer, Alchemy Systems

**9:45am – 12:00 (break included): Key Note – Dr. Alice Kim: Leveraging the Latest in Brain Science to Improve Memory, Recall, and Retention**

Dr. Alice Kim specializes in human memory. In this session, Dr Kim will share some of the latest findings in brain science and will translate this compelling research into practical applications for training and education. This session will feature interaction with the audience designed to help you “lock in” and apply the information. A “can’t miss” presentation!

Speaker: Dr. Alice Kim, Ph.D  
<http://alicekim.ca>

**12:00pm – 12:45: Lunch**

**12:45 – 1:45pm: Content Design: Organizing and Developing Effective Training Content**

So you have your topic...what next? This presentation will help you apply best practice methods and practices to the development of training content. With Creator Pro just around the corner, the opportunity for customers to edit, enhance, and create compelling training content expands exponentially. Of course, with great power comes great responsibility, and this session will feature practical guidance for content organization and development. Bring your ideas and good practices – you will be asked to share!

Speaker: Marcus Sparks, Account Manager, Alchemy Systems  
Customer co-presenter TBD



**1:45pm – 2:30pm: Blended Learning: Exploring Options for Delivery and Tracking of Multi-Mode Learning**

What is blended learning and why should I care? Should eLearning be part of my training strategy and how do I synch these efforts with classroom events? This session will outline some ways to leverage Player and Manager across different modes of training delivery, i.e., Group-based vs. one-to-one eLearning. The session will feature blended learning in practice – specific examples from Maple Leaf Foods’ experience implementing blending learning programs.

Speakers: Holly Mockus, Product Manager, Alchemy Systems  
Lisa Moody, Operations Learning Lead, Maple Leaf Foods

**2:30pm – 2:45pm: Break**

**2:45pm – 3:30pm: Demo of Player 6 & Coach: New Player Features and an Overview of the Coach Observation Tool**

A preview of exciting new features that you will be able to get your hands on at the demonstration station!

- Kiosk-mode
- Facilitator view
- Remediation prevention
- Coach for Windows
- Player via Windows tablet
- Refresher courses

Facilitated by the Alchemy team

**3:30pm – 4:30pm: Training Facilitation: Sharing of Effective Practices and Hands-on With New Features**

Roll-up your sleeves and get ready to learn new features in real-time! This interactive session will cover best practices in training facilitation and give you opportunities for hands-on with Player 6.

Facilitated by the Alchemy team

**4:30pm: Wrap up Day 1 and Call-To-Action for Day 2**

**5:00pm – 6:00pm: Demonstration Station open for hands-on practice**



## April 1

### 8:00am - 8:30am: Continental Breakfast

### 8:30am- 8:45am: Language Projects: Update on Tools and Techniques for Improving Multi-Language Engagement

Many of us are challenged to reach our non-native English speakers with traditional approaches to training. Ed Caira will share some exciting findings from a course translation project that incorporated translated content and translation technology.

Speakers: Ed Caira, Operations Learning, Maple Leaf Foods

### 8:45am – 9:30am: Training Reports: Quantitative Metrics/Qualitative Metrics – “How do I Measure the Impact of Training?”

An exploration of next generation metrics for measuring our training effectiveness. There is no magic here, simply fresh ideas and new approaches to setting our training metrics. Our hypothesis is that with the right metrics and good process, training compliance becomes a leading indicator of effective plant operations.

Speakers: Marcus Sparks, Account Manager, Alchemy Systems  
Mike Habel, Manager, Operations Learning, Maple Leaf Foods

### 9:30am – 9:45am: Break

### 9:45am – 10:45am: Alchemy Governance: Sharing of Effective Practice in Defining Roles, Responsibilities, and Content Workflow

How do I ensure a basic level of competence across multiple Alchemy administrators and multiple worksites? How do I keep my Company Specific course library organized? Who gets to create content and add it to Manager? How do I control this process? Ideas and examples will be presented by Summit attendees.

Speakers: Marcus Sparks, Account Manager, Alchemy Systems  
Hannah Rhodes, ConAgra Foods, Environmental, Health, and Safety



**10:45am – 11:45am: Using Alchemy Creator: Interactive, Hands-on Session (bring your laptop with Creator loaded!)**

**11:45am – 12:30pm: Lunch**

**12:30pm – 1:45pm: Breakouts - Putting Knowledge into Practice**

- Using Creator: planning & execution with multiple media formats
- Tracking Training: an actionable tour of basic to advanced reporting

We are very pleased to have [Andy Gordon, Training Specialist, Alchemy Systems](#), join us to share his insights and expertise on Manager reporting. Andy's reporting presentation at our annual Alchemy Conference always receives high marks and his ability to take the intimidation factor out of Excel is legendary.

- Facilitating Training: hands-on demonstration and practice

**1:45pm – 2:00pm: Break**

**2:00pm – 3:30pm: Breakouts – Putting Knowledge into Practice**

- Using Creator: planning & execution with multiple media formats
- Tracking Training: an actionable tour of basic to advanced reporting
- Facilitating Training: hands-on demonstration and practice

**3:30pm: Wrap up and Call-To-Action for the Summit**

**4:00pm – 5:00pm: Demonstration Station open for hands-on practice**